

MODELO DE GESTIÓN PARA LA ACTIVIDAD TURÍSTICA EN ÁREAS PROTEGIDAS

AMAZON

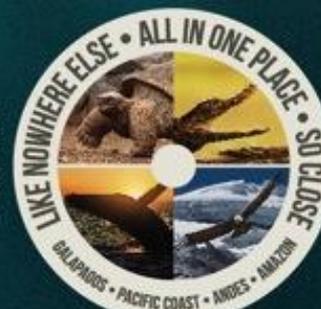
ANDES

PACIFIC COAST

GALAPAGOS



You can revel in the most beautiful volcanoes of the Andes, in the lush life of the Amazon, in kilometers of broad sunny beaches, and in Galapagos, the enchanting islands of evolution. Don't rush to decide! Because when you're in the country where there's more life on the planet, it's simple to enjoy it.



**ALL
YOU
NEED
IS
ECUADOR**
TRAVEL



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OBJETIVO

Se plantea generar una herramienta de gestión y manejo que integre el enfoque de sostenibilidad ambiental, económico y social.





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ÁREAS DE ACCIÓN

Este modelo se orienta a cumplir dos de los aspectos muy importantes dentro del manejo de un área natural protegida con uso turístico:

- **Conservación & Investigación relacionada al ambiente (Generación de conocimiento).**
- **Prestación de servicios y actividades turísticas de calidad bajo un esquema de buenas prácticas. (Generación de experiencia).**



BENEFICIARIOS

- 1. Áreas Protegidas**
- 2. Visitantes**
- 3. Comunidad Local**
- 4. Instituciones Públicas y Privadas**

CONSERVACIÓN, INVESTIGACIÓN & EDUCACIÓN

- Generación de información y conocimiento
- Líneas base, monitoreo (flora, fauna, clima, etc.)
- Actividades de educación y concienciación ambiental

SERVICIOS TURÍSTICOS DE CALIDAD

SERVICIOS BÁSICOS , ALIMENTACIÓN

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SERVICIOS TURÍSTICOS DE CALIDAD

ALOJAMIENTO

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SERVICIOS TURÍSTICOS DE CALIDAD

➤ Actividades de Visita (recreativas, deportivas, educativas, etc)

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SERVICIOS TURÍSTICOS DE CALIDAD

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- Servicios complementarios (alquiler de equipos, merchandising...)

YELLOWSTONE
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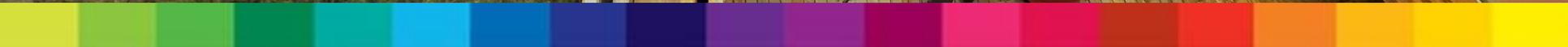
A GREAT VARIETY OF ITEMS TO REMEMBER YOUR EXPERIENCE

At Yellowstone National Park Lodges, we offer our guests many different shopping opportunities. Both our in-park stores and online gift shop provide a great variety of souvenirs and gift items to bring home after an incredible experience in Yellowstone National Park.

INFRAESTRUCTURA TURÍSTICA

Facilidades Turísticas

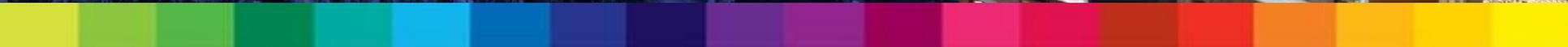
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INFRAESTRUCTURA TURÍSTICA

Facilidades Turísticas

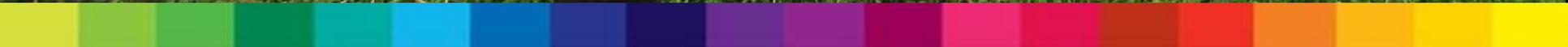
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SEÑALIZACIÓN TURÍSTICA & INTERPRETATIVA

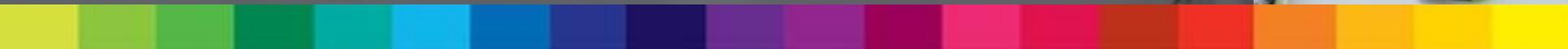
DE ACUERDO AL LUGAR

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**SEÑALIZACIÓN TURÍSTICA & INTERPRETATIVA
DE ACUERDO AL LUGAR**



Sendero Las Orquideas

Altitud

- Desde: 3.100 msnm
- Hasta: 3.450 msnm

Recorrido:

- Distancia: 14 Km
- Tiempo: 5 horas

Altitude:

- From: 9.300 feet
- To: 10.350 feet

Route:

- Distance: 8.4 miles
- Time: 5 hours



SEÑALIZACIÓN TURÍSTICA & INTERPRETATIVA
DE ACUERDO AL LUGAR

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ecuador
love life



Makara Peak Mountain Bike Park

Shushufutí Park
Makara Peak
Makara Peak



Park guide

Ride safely

- Wear a helmet and all other necessary protective equipment.
- Ride tracks at your skill level.
- Stay in control and ride within your limits.
- Ride tracks in the designated direction only.
- Check jumps and landing areas before use.
- Ensure your bike is well maintained.

Be prepared

- Check the weather forecast.
- Plan your route.
- Let someone know where you are going.
- Take food, water, warm clothes, basic tools, puncture-repair kit, first aid, phone, map.

Respect the track

- Ride it, don't slide it - avoid skidding.
- Don't cut corners or create new lines.
- Avoid riding in bad track conditions.
- Keep left where possible.
- Downhill riders must give way to uphill riders.
- Take only photos, leave only tyre tracks.
- Clean your bike using the bike-wash facility to avoid spreading weeds.

Walkers and dogs

- Walkers please give way to bikers.
- Please keep dogs on a lead at all times.
- Remove dog waste from the park.



In case of emergency dial 111

Contact Park Ranger
04 499 4444
to help emergency services with location

Vehicle access to Makara Peak is from the end of Saint Albans Avenue, Karol

Park map

Tracks

Easy

- 100m
- 200m
- 300m
- 400m
- 500m
- 600m
- 700m
- 800m
- 900m
- 1000m

Intermediate

- 100m
- 200m
- 300m
- 400m
- 500m
- 600m
- 700m
- 800m
- 900m
- 1000m

Advanced

- 100m
- 200m
- 300m
- 400m
- 500m
- 600m
- 700m
- 800m
- 900m
- 1000m

Expert

- 100m
- 200m
- 300m
- 400m
- 500m
- 600m
- 700m
- 800m
- 900m
- 1000m

4WD

- 100m
- 200m
- 300m
- 400m
- 500m
- 600m
- 700m
- 800m
- 900m
- 1000m

Nearby

- 100m
- 200m
- 300m
- 400m
- 500m
- 600m
- 700m
- 800m
- 900m
- 1000m

Legend

- Trail
- Trail junction
- Trail end
- Trail start
- Trail direction
- Trail difficulty
- Trail length
- Trail elevation
- Trail distance
- Trail time
- Trail area
- Trail volume
- Trail weight
- Trail temperature
- Trail humidity
- Trail pressure
- Trail wind speed
- Trail wind direction
- Trail visibility
- Trail cloud cover
- Trail precipitation
- Trail snow cover
- Trail ice cover
- Trail frost cover
- Trail rain cover
- Trail snow cover
- Trail ice cover
- Trail frost cover
- Trail rain cover



Beginner

100m

200m

300m

400m

500m

600m

700m

800m

900m

1000m

Easy

100m

200m

300m

400m

500m

600m

700m

800m

900m

1000m

Intermediate

100m

200m

300m

400m

500m

600m

700m

800m

900m

1000m

Advanced

100m

200m

300m

400m

500m

600m

700m

800m

900m

1000m

Expert

100m

200m

300m

400m

500m

600m

700m

800m

900m

1000m

Extreme

100m

200m

300m

400m

500m

600m

700m

800m

900m

1000m

4WD

100m

200m

300m

400m

500m

600m

700m

800m

900m

1000m

SEÑALIZACIÓN TURÍSTICA & INTERPRETATIVA DE ACUERDO AL LUGAR

ALL YOU NEED IS ECUADOR



MODELO DE CONCESIÓN

Administración de facilidades, modelo de negocio que permita generar servicios, experiencia al visitante y mantenimiento y mejoras.

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ALIANZA PÚBLICO - PRIVADA

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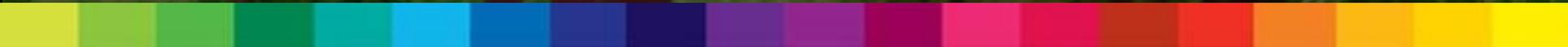
Socios estratégicos





INTERPRETACIÓN AMBIENTAL

Actividades de educación y concienciación ambiental

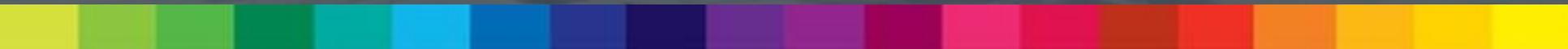


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APLICACIÓN DE BUENAS PRÁCTICAS

Herramientas que permiten adoptar prácticas de gestión sostenible considerando el entorno sociocultural, ambiental y empresarial



ESPECIALISTAS EN TURISMO Y ÁREAS NATURALES

Fortalecimiento del conocimiento de profesionales y personal en general ligado a la actividad turística, como base para ofrecer mejores servicios.

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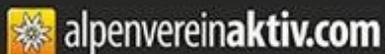


https://www.alpenvereinaktiv.com/de/bewirtschaftete-huette/koelner-haus/7026206/

90%



Buscar



Anmelden

Community

Volltextsuche



Startseite [Touren](#) [Tourenplaner](#) [Hütten](#) [Aktuelles](#) [Themen](#) [Listen](#) [Karten](#) [FAQs](#)

Start > [Hütten](#) > [Kölner Haus](#)

< Zurück

Teilen

Tour hierher planen

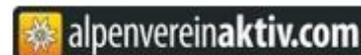
Zu Liste hinzufügen

Einbetten

Drucken

Kölner Haus, 1.965 m

Bewirtschaftete Hütte • Samnaun-Gruppe
Deutscher Alpenverein (DAV)



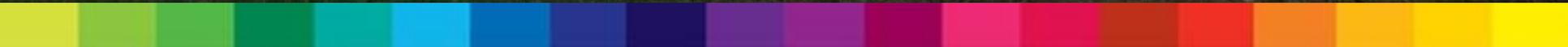
Quelle:

DAV Sektion Rheinland-Köln >





GENERACIÓN DE EXPERIENCIA



How I spent my
summer vacation

15 H.

GENERACIÓN DE EXPERIENCIA



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